



## Menstrual Health Day 2024

**Whereas** The Period Purse is a registered charity that launched in Toronto in 2017. The Period Purse strives to achieve menstrual equity by providing people who menstruate access to free menstrual products and to reduce the negative stigma associated with periods through education and advocacy.

**Whereas** Initiated by German non-profit WASH United in 2014, **Menstrual Hygiene Day** (MH Day) is a global day of action with more than 830 partner organizations working together to catalyze awareness and action towards a world without period poverty and stigma.

**Whereas** The date of 28 May represents the average menstrual cycle (average duration of 28 days, with on average 5 days of bleeding).

**Whereas** This day highlights the importance of menstrual equity and public education that advocates for equitable access to proper menstrual health

**Whereas** MH Day raises awareness about the challenges that women, girls and gender diverse people experience due to the menstruation

**Whereas** Through open dialogue to help consider taboos surrounding periods, we can work to promote equitable access to period needs and products

**Now Therefore**, Members of Okotoks Town Council do HEREBY PROCLAIM May 28, 2024 as Menstrual Health Day in the Town of Okotoks.

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